

Exhibit E

Hemingway & Hansen

A Limited Liability Partnership

D. Scott Hemingway

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Writer's Direct Phone
(214) 292-8301
shemingway@hemlaw.org

Comerica Bank Tower • Suite 2500
1717 Main Street
Dallas, TX 75201

Intellectual Property Law
Complex Business Litigation

September 3, 2010

*Via Facsimile
And First Class Mail*

Jeremy Blackowicz
Hinckley, Allen, & Snyder, LLP
28 State Street
Boston, MA 02109-1775

Re: Cease and Desist Request
Magna-Capz

Dear Mr. Blackowicz:

Our firm represents M3Girl Designs, the creator of Snap Caps®, the Original interchangeable magnetic bottlecap necklace and jewelry. Specifically, M3Girl Designs is the originator, developer and creator of the structures and functionality of interchangeable magnetic bottlecap necklaces – namely, chokers with magnets that securely fasten the bottlecaps to the necklaces and allow for the bottlecaps to be interchanged or swapped with other bottlecap designs.

You are already aware of the jewelry sold by M3Girl Designs because we contacted Trendy, LLC on December 9, 2009 to request that your client cease and desist all sales of the Magna-Capz bottlecap necklaces. In your response dated December 16, 2009, you requested a copy of deposited works which accompanied Ms. Bradshaw's copyright registrations and examples of specific artwork being infringed by Magna-Capz and being sold on www.trendy-llc.com. The information you are requesting is public record and you have had sufficient time to acquire those materials for your investigation. Despite that fact, we have heard nothing from your firm regarding future actions with relation to our cease and desist request.

It is our contention that Magna-Capz bottlecap designs are covered by our copyrights in a broad sense, and the interchangeable functionality and magnetic backing used in the Magna-Capz products violates applicable state law rights held by M3 Girl Designs. Thus, all the bottlecap jewelry designs offered by Trendy, LLC infringe one or more rights of M3 Girl Designs. To show further willfulness and infringement, you should examine the following pages currently shown on the www.trendy-llc.com.

Hemingway & Hansen, LLP

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M3Girl Design owns all rights to Snap Caps® and the related jewelry designs through copyright and trademark rights, as well as through pending patent applications. Copyright Registration Nos. VA0001665059, VA0001665063, VA0001691575, VA0001684413, VA0001695775, and VA0001711047 have issued, and the Company has five other pending Copyright Registrations being processed by the Copyright Office. M3 Girl also has a registered trademark to Snap Caps®.

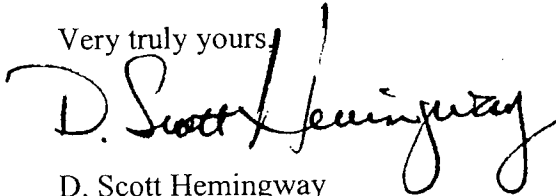
M3 Girl Designs has already filed three lawsuits against similarly-situated infringers, which include the following:

1. M3 Girl Designs, LLC v. Lucky 11 and Kristen Almond, Civil Action No. 3:09-cv-02335-B (N.D. Tex. 2009) (settled with agreed injunction);
2. M3 Girl Designs, LLC v. Purple Mountain and Carol Ann Bishop, Civil Action No. 3:09-cv-02334-G (N.D. Tex. 2009) (pending); and,
3. M3 Girl Designs, LLC v. Blue Brownies, Krista Dudte and Charlotte Liles, Civil Action No. 3:09-cv-02390-F (N.D. Tex. 2009) (one defendant dismissed by Agreed Injunction).

My client is preparing to take appropriate legal action to prevent any further illegal and unfair business activities conducted by Trendy, LLC. You have five (5) business days to provide us with proof that you have ceased and desisted from all such illegal competitive activities, and provide a full accounting for all unfair business actions since their inception. Further, we need proof that Trendy, LLC's website pages referring to the infringing bottle cap jewelry has ceased all offers to sell infringing products.

If you disagree with M3Girl Design's request or our right to demand that you cease and desist all sales activities related to these infringing products, please contact us so that we can discuss the issue further and clarify your views. If we are not satisfied with your response, we will take the legal appropriate action. Please contact me if you have any further questions or concerns.

Very truly yours,

A handwritten signature in black ink, appearing to read "D. Scott Hemingway", written over the typed name.

D. Scott Hemingway

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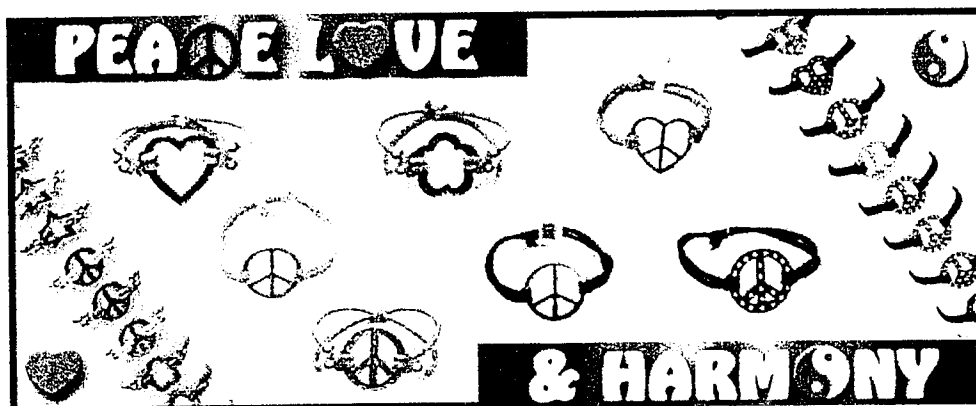
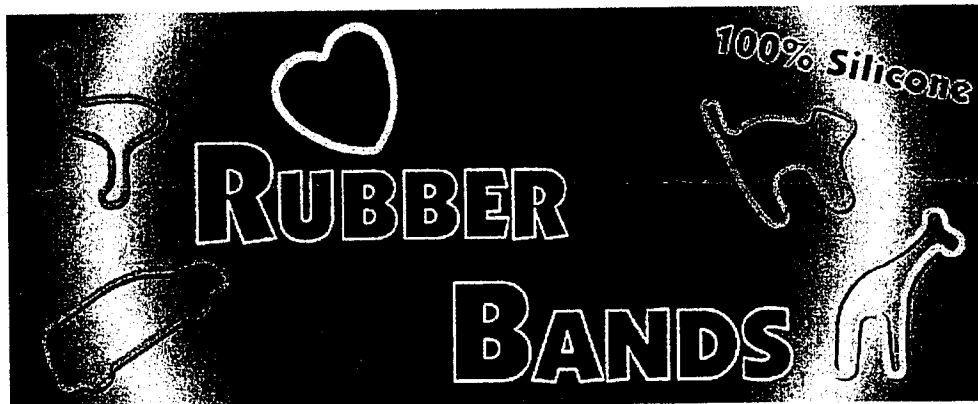
WELCOME TO TRENDY-LLC.COM WHOLESALE FASHION ACCESSORIES - \$150 min. order

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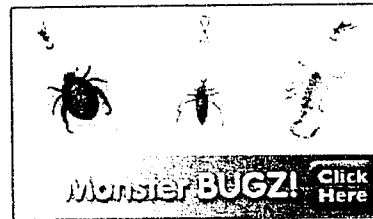
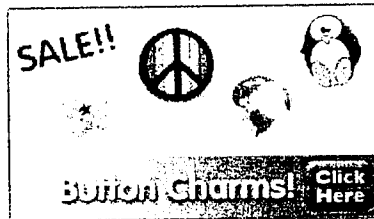
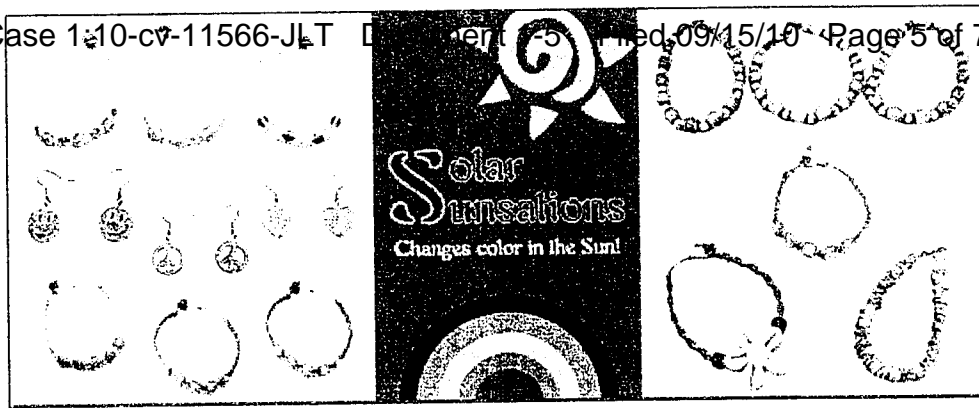
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CHOKING HAZARD
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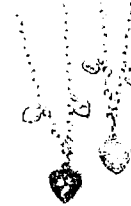
Rings



Peace Love & Harmony



Dog Keychains



Puffed Heart Line

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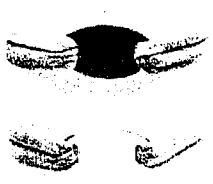

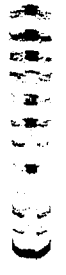
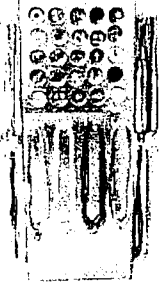


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Unisex
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Tween Scene
Missy Glamour
Special Programs &
Displays
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Home >> Special Programs & Displays >> Magna-Capz

Magna-Capz

 <p>FBC101N</p> <p>Stretch Bottle Cap Charmless Necklace w/Metal Holder-16"</p>	 <p>FBC102N</p> <p>Suede Bottle Cap Charmless Necklace w/Metal Holder-18"</p>	 <p>FBC103N</p> <p>Multi Braid Bottle Cap Charmless Necklace w/Metal Holder-18"</p>	 <p>FBC104BX</p> <p>Ast Colors Bottle Cap Stretch Bracelet-Solid/Tie-dye</p>
 <p>FBC200</p> <p>Asst Designs Bottle Cap Charm/Magnet</p>	 <p>FBCD104BX</p> <p>144 pcs-Ast Col Bottle Cap Bracelet Tube-Solid/Tiedye</p>	 <p>FBCD200</p> <p>Display-Asst Designs Bottle Cap Charms & Charmless Necklaces</p>	 <p>FBCD201</p> <p>POP Display-Asst Bottle Cap Charms & Charmless Necklaces</p>
 <p>FBCD500R</p> <p>Magna-Rings Display : Sm bottle caps magnet & motifs rings</p>			

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Accessories



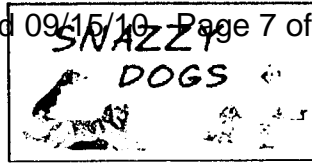
Anklets



BOOST, Energy Jewelry



Bracelet Tubes



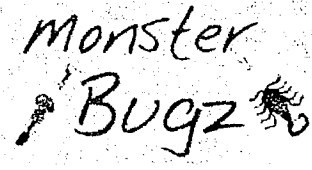
Dog Keychains



Friendship Club



Inspirational Jewelry



Monster Bugz!



Mood Jewelry



Peace Love & Harmony



Rings



Rubber Bands



Seasonal



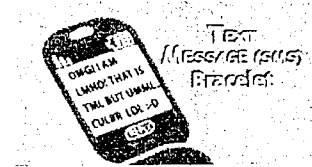
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